

الشركة السعودية للقهوة
SAUDI COFFEE COMPANY



**Saudi Sip of
Excellence
Competition**

By Saudi Coffee Company



**مسابقة
محصول التميز
السعودي**

من الشركة السعودية للقهوة

Terms & Conditions

Terms and Conditions for Participation in The Saudi Sip of Excellence Competition

Terms and Conditions for Coffee Farmers' Participation:

- 1. Eligibility for Participation:** The competition is open exclusively to coffee farmers in Saudi Arabia.
- 2. Exemptions:** "Coffee collectors and traders" (agents) are strictly prohibited from participating.
- 3. Processed Coffee:** Coffee infused with flavors or processed using unnatural methods is not permitted.
- 4. Participation Fees:** Participation is free for farmers.
- 5. Sample Submission:**
 - I.** Farmers must submit a 1.0 kg sample representing a harvest of at least 25 kg of green coffee (cleaned and packed using appropriate materials). These samples must be submitted at designated collection points in each region with the assistance of the Saudi Coffee Company representative.
 - II.** Farmers must provide a declaration with supporting documents to prove that the submitted coffee is from their personal farm and not sourced elsewhere. For example, an agricultural record or land ownership certificate.
- 6. Submission Locations:** Samples and registration forms must be submitted at the specified locations established by the Saudi Coffee Company in collaboration with coffee associations in Jazan, Al-Baha, Asir, and Rijal Almaa regions between January 05 and January 09, 2025.
- 7. Preliminary Screening Round:** Samples passing the preliminary screening will qualify for the first round of the competition.
- 8. Additional Batches:** Farmers qualifying for the first round must submit 25 kg of green coffee from the same batch as the initial samples.
- 9. Integrity and Credibility:** Any discrepancies between the samples submitted during the preliminary round and the full batch (25 kg) or any evidence of illegal practices will lead to disqualification.
- 10. Coffee Evaluation:** Coffee will be assessed based on internal quality attributes using internationally recognized methods by certified coffee quality experts.
- 11. Awards and Recognition:** The best coffee from each region will be recognized during the International Saudi Coffee Exhibition in Jazan 2025 and showcased to support Saudi coffee farmers.

Minimum Requirements For Green Coffee Entries:

- **Country of Origin:** Saudi Arabia.
- **Processing:** Coffee beans prepared from ripe cherries, depulped, or mechanically demucilaged, and dried to the required moisture content. Beans must be hulled and graded based on density, size, and defects.
- **Composition:** 100% Arabica coffee.
- **Color:** Uniform shade between bluish-green and green.
- **Moisture Content:** 11.0% ± 1.0%.
- **Defects:** As per the Specialty Coffee Association classification.
- **Crop Season:** From the 2024/2025 season.
- **Shelf Life:** Minimum of 24 months from the production date.
- **Product Certification:** Certificate of authenticity for the product and farm (from an accredited source).



Date	Activity
05 to 09 Rajab , 1446 January 05 – 09, 2025	Registration and sample submission (1.0 kg) by farmers
09 Rajab, 1446 January 09, 2025	Registration closes
12 Rajab, 1446 January 12, 2025	Preliminary round
18 to 20 Rajab, 1446 January 18 - 20, 2025	Submission of the crop by 40 selected farmers (a batch of 25 kg)
25 Rajab, 1446 January 25, 2025	First round – screening and evaluation of 40 samples
29 Rajab 1446 January 29, 2025	Second round – screening and evaluation of 12 samples
During the International Saudi Coffee Exhibition	Winners announced and crowned

Three winners will be selected from each region, and the prizes will be awarded as follows:

- **First Place:** SAR 25,000
- **Second Place:** SAR 15,000
- **Third Place:** SAR 10,000

An additional first-place prize of 10,000 SAR will be awarded to the top winner at the kingdom level after the final round.

Certificate of Farm and Coffee Authenticity - Saudi Sip of Excellence Competition

I,, confirm that the following details I have provided are accurate to the best of my knowledge.

1. Farmer's Name:
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2. Saudi ID Number:
.....

3. Farm Name:
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4. Complete Farm Address:
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5. Area of Farm Planted with Coffee:
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6. Number of Coffee Trees Planted on the Farm:
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7. Age of Coffee Trees:
.....

8. Total Quantity of Green Coffee Produced during the Harvest Season (2024/25):
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9. Total Quantity of Green Coffee Submitted to the Competition: 1.0 kg for the preliminary evaluation round
Selected farmers: 25 kg from the same batch

10. Quality Grade of the Submitted Green Coffee:
.....

Farmer's Signature:

Name:

Date:

Verified and Certified By:

.....

Saudi Agriculture Department / Relevant Authority

Seal and Signature:

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